**BST Data Analyst Assessment**

You are receiving this assignment as a next step on the recruitment process for the position of “Intern” at Pfizer. The aim of this exercise is to understand your Excel, Tableau/PowerBI. Also simulating a problem and how you approach the same. The only guidance we require you to follow is as below:

* The outcome needs to be shared by email in Excel, PPT
* The outcome (or portion of it) might be presented in a panel interview which would be informed later prior to the interview. This final interview will consist of a videoconference where you will need to present your approach
* Inform us if at any time you decide to no longer participate in this recruitment process.
* **All the best!!**

**Assessment 1- Excel**

**Answer all the 5 question in the file “*Excel Test\_BST.xlsx”* and save the file**.

**Assessment 2- Tableau/Power BI**

Consider a scenario, you are a business analyst of a big hotel management company and you collect data from the hotel’s online portal and the information you get are stored in ***hotel\_bookings.xlsx***, your leadership team wants to have a summary of overall performance, booking details of the hotel based on the findings they would like to improve their business. The Leadership team are open to any kind of analysis and they would like to improve on the various suggested areas you suggest them could be potential wins. Use the available data, prepare a detailed summary in Excel or Tableau or Power BI.

**Save the output file in either Excel, Twbx or pbix files.**

Few of the leaders do not have access to analytical tools and they would also want a story board which explains the summary of the findings.

**Prepare a presentation of your findings as well.**